

## Graphic Design Solutions

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We provide successful graphic design solutions—solutions that translate directly into revenue, loyalty, buzz, and measurable results. Our multi-skilled graphic design team can provide a brand to be applied consistently across online and offline channels.

Interlynk Creative Solutions includes:

1. Logos, business cards, brochures and stationery.
2. Advertising design for traditional and online marketing
3. Print design including corporate literature, annual reports and publications
4. Creative consultation, training and implementation.

Whether designing for print or digital, our work begins and ends with the user. In a digital context this means creating user-scenarios and site architecture that addresses your user's needs. This results in useable and accessible products and materials which ultimately work harder for you. We can reposition and rejuvenate brands, connecting to your audience no matter what the delivery platform. Keeping your business and brand in mind, we design conventional and unconventional solutions that are both practical and beautiful. We understand your company does not exist in a vacuum, we know the importance of standing out from the crowd. We have a passion for inspirational ideas, producing intelligent, complementing design that is on-brand, creative and profitable.

Contact our office to learn more about our consulting services, marketing products, teleconferences, training workshops and meeting facilitation services. Lynn K. Thompson is requested speaker at corporate meetings, trade and professional association conferences.

Please contact us online so we can help power your vision.